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SES TOOLS

SEARCH ENGINE SUBMISSION TOOLS

I would like to introduce to a set of Search Engine Submission Tools that can help you understand what is needed to get better placement in the Search Engines. There is NO GUARANTEE where the Search Engines will place your site under which keyword or keyword phrase.

Let's understand the difference between a Keyword and a Keyword Phrase. A keyword is normally a single word describing your website products, services or content, and can limit yourself and put you in last place. A Keyword such as "Gift", there will be 1000's of sites competing for that same word, whereas if you use a specific Keyword Phrase such as "Gift basket with yellow ribbon" the competition will be less and you'll get a better placement.

We have a website dedicated to helping people use and understand how to gain more traffic, which of course leads to more sales. The site is www.SESTools.com and is available to our hosted customers for half the price. Your cost per month is \$7.50 and I suggest you try it for a while and see if this is right for you.

Below is a synopsis of the features you will find at SES Tools

SearchEngine Submitter

Our submitter is the most powerful promotional tool of our service. With more than 700,000 sites to submit to, Your site get's indexed with ease!

The system submits your site to a host of the worlds TOP Search Engines, Directories, Classifieds, Link Pages, FFA's, NewsGroups and more. This includes: Google, HotBot, Lycos, MSN, AllTheWeb, WebCrawler, Lycos, Northernlight, and all Dmoz sites! No one else submits to as many TOP Engines!!

By using a search engine, anybody can quickly and easily find a web site with the information needed. So ask yourself, "Can Internet users find my site when they need my information or service?" By registering your site with the search engines, this will allow people to easily locate your site!

This is the main function of the service and it is designed to submit your web pages to 1000's of search engines, directories, Free for all Pages, and free classified ad sites around the globe! With a database of over 700,000 sites, NO ONE submits to more engines!!

Popularity Checker

Popularity Checker - Many factors can affect the search results returned by search engines. A major factor in search engine ranking is "link popularity", that is, other web sites with links pointing to your site. A web site with a larger amount of sites linking to it would score a higher relevance ranking than one with fewer links. The numbers generated by our Popularity Checker will provide you with a detailed analysis of exactly where you rank among the web's top search engines. Plus, informative "Know-how" and the tools required to bring your site to the top!

Search Engine Ranking

Search Engine Ranking - Find out how your pages are doing in the search engines! This highly sophisticated tool will search the world engines via a keyword or phrase finding out just how and where your pages are ranked

Keyword Analyzer

This tool will analyze a web page for keywords density. This tool has many options which will help analyze a competitors site, and show you why a given site may be achieving a higher ranking than you. Great for tweaking your site to gain a higher rank!

High search engine ranking requires your pages to maintain optimum word depth and keyword density. Keyword density is the ratio of a keyword or keyphrase to the total words (depth) on a page.

Keyword density is a critical aspect of search engine optimization. To rank highly, your keyword density must not be too high or too low. A density of 1% to 7% is generally considered good. If your keyword density is too low, your page will not be rated high enough in relevancy.

If your keyword density is too high, then the search engine may penalize you for "keyword stuffing".

Keyword Density Analyzer is designed to help you easily determine the correct keyword density mix on the top scoring pages. This allows you to replicate that "correct" mix and design your web pages to compete with the top scoring pages on the search engines.

Keyword Density Analyzer will let you closely monitor what keyword density mixes are currently scoring well. This enables you to design web pages specifically catered to the formula that a given search engine is looking for.

Keyword generator

Keyword Generator - Our Keyword generator is designed to query the world search engine databases for the most used keyword queries used by web surfers! This tools allows you to get the Top keywords and phrases from the major search engines at the click of a button. You can then use these keywords to create both meta tags and doorway pages to maximize traffic to your website! If you don't have good keywords, you won't get traffic!

Top keywords

This powerful tool gives you the ability to find out what keywords are being 'most searched' in the major search engines. Why is this important?

If you're competing with 1000 other sites to sell your widget, wouldn't it be nice to know what keywords people are using to find your competitors widget the most? You can then use those keywords in your meta tags and doorway pages.

This is one of the most UNDER utilized tools on the Net, but one of the most powerful for driving traffic to your web site!

Link checker

Broken links are a serious problem and can adversely affect your website search engine rankings. Poor usability from broken links can drive your potential customers away and prevent search engines from properly indexing your site.

Does Your Site Have Broken Links?

Find out now, use our link checker to test your website to find and fix broken links before search engines find them. When is the last time you Checked your site for Dead Links?

It only takes a few minutes! The link checker will recursively check your website and help your find dead and broken links. It helps you to repair any broken links by showing you exactly where to find the bad link in your code.

Doorway pages generator

Doorway page generator - In today's Internet marketplace, submitting your site is simply not enough. To be successful online, you need to be able to access tools that will give your web site the extra edge that is required.

Doorway pages are Search engine designed pages created with "keywords" which are relative to the content on your site. These pages are designed to outperform any traditional web page. The doorway page generator is just one of the marketing tools you'll be able to utilize with your subscription. Generate 50 at a time and upload them to your web site from your member's area or download them to your local PC.